

Overview

Campus Liaisons (CLs) represent the APHA Student Assembly and are responsible for disseminating public health information to and communicating with university students, faculty, staff and administrators. This position provides a platform for each CL to engage in public health activities on campus. This position also provides the opportunity to network with like-minded individuals, connect with the national organization and contribute to the future of public health.

Aspects of the Role

There are four defining features of the CL role:

1. APHA-SA representative to his/her university;
2. Represents his/her university to the APHA-SA;
3. Direct connection between the APHA-SA and students who are the future public health leaders;
4. Active committee member that disseminates APHA information and conducts public health activities and events;

Therefore, it is imperative to take this role very seriously!

Expectations

Orientation

Applications for CL are accepted online on a rolling basis. Orientations are conducted via teleconference by Regional Student Liaisons (RSLs) four times per year.

Students may begin their role as a CL *after* completing an Orientation. Orientations occur during the following months:

- January
- March
- August
- November

CL Responsibilities

CLs are required to conduct both active and passive events.

Active events require the CL to have direct contact with students. Passive events do not require direct contact with students.

The four general principles:

1. CLs are expected to adhere to the following scheduled Active Events
2. CLs conduct four (4) scheduled events per calendar school year.
3. CL is entitled to hold more events beyond the four required events.
4. Each active event will be conducted in conjunction with an APHA or CDC public health initiative and offers the opportunity to both teach and learn about public health while introducing others to the APHA!

The Active Event Schedule occurs on the following timeline:

- December/January
 - Recruitment and membership event
 1. Provide brochures and membership pamphlets to incoming students at orientation days;
 2. Be available to converse about the APHA-SA and its advantages to students of public health and related disciplines.
- February
 - American Heart Month
 1. Explore www.cdc.gov/features/heartmonth/;
 2. Tailor activities to heart health including:
 - Nutrition talks,
 - Physical Activity initiative,
 - Healthy food/cooking demonstration,
 - Well checks - BMI/BP screenings;
 3. Include APHA flyers, brochures, or other information.
- April
 - National Public Health Week (NPHW)
 1. April 1-7, 2024 is NPHW 2024;
 2. Explore www.nphw.org;
 3. During the first full week of April each year, APHA brings together communities across the United States to observe National Public Health Week as a time to recognize the contributions of public health and highlight issues that are important to improving our nation's health.
- August/September
 - Orientation/recruitment days
 - Get Ready Day
 1. September 19, 2023 is Get Ready Day 2023;
 2. Find help for activities at <http://getreadyforflu.org/newsite.htm>;
 3. Held on the 3rd Tuesday of September, the Get Ready campaign helps communities prepare for a diverse set of health hazards and concerns including influenza, infectious diseases, natural disasters, and other health emergencies.

Passive Events are conducted year-round

Passive events are ongoing throughout the year with no minimum or maximum requirements and ensure repeated exposure to information about APHA-SA.

Examples of passive events include:

- Posting flyers,
- Putting door hangers in the dorms,
- Social Media posts